



MAHARISHI UNIVERSITY OF MANAGEMENT AND TECHNOLOGY

MAHARISHI ROAD, MANGLA, BILASPUR (CHHATTISGHAR)-495001

FINAL EXAM : SEMESTER-I, SESSION 2021-22

COURSE – MBA, PAPER – IV, SUBJECT CODE – MBA104

SUBJECT – INTERNATIONAL BUSINESS ENVIRONMENT

Max Marks : 70

Min pass marks : 28

- All questions are compulsory.
- Be precise in your answers.

Que 1 Multiple choice: Read the following questions carefully and choose the suitable answer:

10X1=10

(i) Globalization refers to: _____.

- A. Lower incomes worldwide.
- B. Less foreign trade and investment.
- C. Global warming and their effects.
- D. A more integrated and interdependent world.

(ii) Which institute supports investments and foreign trade in India?

- A. IMF.
- B. WTO.
- C. World Bank.
- D. International Labor Organization (ILO).

(iii) Forces that impact the business environment due to change in government are types of _____.

- A. Legal.
- B. Cultural.
- C. Social.
- D. Political.

(iv) Which country leads the inflow of FDI in India_____.

- A. Mauritius.
- B. France.
- C. USA.
- D. UK.

(v) Where is the headquarter of the WTO_____.

- A. New York.
- B. Washington DC.
- C. Geneva.
- D. Austria.

(vi) _____ is not an Indian Multinational Company.

- A. Hindustan Unilever.
- B. Asian Paints.
- C. Piramal.
- D. Wipro.

(vii) _____ is the first step in the internationalization process.

- A. License
- B. Foreign Investment
- C. Sales
- D. Export

(viii) NAFTA stands for _____

- A. North African trade association
- B. North American free trade agreement
- C. Northern Atlantic trade agreement
- D. Northern association for trade

(ix) The Headquarter of the ASEAN is located in which of the following country?

- A. Indonesia
- B. Vietnam
- C. Thailand
- D. Singapore

(x) Investment in Plant & machinery is termed as _____

- A. F.D.I
- B. F.I.I.
- C. Portfolio Investment
- D. Capital Investment

Que 2 Short Answer (Any Five) –

5x4=20

- (a) Write a short note on the Balance of Payment.
- (b) What are the modes to enter into the international markets?
- (c) How political and legal entity helps business startups.
- (d) Write a note on WTO.
- (e) What are the international service firms?
- (f) Explain the role of the International Monetary Fund (IMF).
- (g) Describe Exchange rate determination.

Que 3 Long Answer (Any Five) –

8x5=40

- (a) Is domestic business is more efficient than international business. Explain with an example of anyone business or industry?
- (b) What is the impact of Cultural & Social Environment on International Business?
- (c) Explain the role of the World Bank in international business?
- (d) How F.D.I. helps the growth of the country. Explain the process of FDI in India.
- (e) Write a note on-
 - (a) Euro Currency.
 - (b) Foreign Institutional Investor (FII).
- (f) What is Human Resource Development? Discuss in brief globalization with social responsibility.
- (g) What are Multi-National Corporations? How it is important in international business.
- (h) How does the Currency of a country impact the policies of the government? Explain in detail.
- (i) What is the role of RBI in International trade?
- (j) What is IMF? Why IMF is formed in international trade?
