



MAHARISHI UNIVERSITY OF MANAGEMENT AND TECHNOLOGY

MAHARISHI ROAD, MANGLA, BILASPUR (CHHATTISGHAR)-495001

FINAL EXAM : SEMESTER-II, SESSION 2021-22

COURSE – MBA, PAPER –VII, SUBJECT CODE – MBA207

SUBJECT – ETHICS, CORPORATE GOVERNANCE & CSR

Max Marks : 70

Min Pass Marks : 28

- All questions are compulsory.
- Be precise in your answers.

Que 1 Multiple choice : Read the following questions carefully and choose the suitable answer:

10X1=10

(i) **The framework for establishing good corporate governance and accountability was originally setup by**

- A. Nestle committee
- B. Cadbury committee
- C. Rowntree committee
- D. Amul committee

(ii) **What is ethics to do?**

- A. Wider community
- B. Freedom of information
- C. Right or Wrong
- D. Costing & pricing

(iii) **Identify one feature of Indian Ethos.**

- A. Believes in ego assertion
- B. Spirit of self control
- C. Individual achievement
- D. Status defines character

(iv) **Karne is of three types. Which of the following is incorrect one:**

- A. Agami
- B. prarabdha,
- C. kriyamana
- D. None

(v) **Karma Yoga is.....?**

- A. Way of knowledge
- B. Psychological experiment
- C. Concentrate on duty completely
- D. None

(vi) **Social economy partnership philosophy emphasis on:-**

- A. Corporation and assistance
- B. Competition
- C. Restricted resources
- D. Profit maximisation

(vii) **concept of DHARMA includes**

- A. Right way of living
- B. Divine Law
- C. Path of righteousness
- D. All of above

(viii) **Which theory considers actions to be right or wrong regardless of their consequences:-**

- A. deontological theory
- B. consequentialist

- C. motivational theory
- D. None of the above

(ix) What are beliefs that guides action & judgement across a variety of situations?

- A. Ethics
- B. Values
- C. Emotions
- D. None

(x) What is the full form of TQM ?

- A. Total Quality Management
- B. Total Quantity Management
- C. Total Quality Marketing
- D. None

Que 2 Short Answer (Any Five) –

5x4=20

- (a) What is creative accounting?.
- (b) How would you differentiate between values and ethics?
- (c) What are the drivers of CSR in India?
- (d) How to solve an ethical dilemma at workplace?
- (e) Explain the process of ethical decision making in detail
- (f) Write a note on whistle blowing in corporate governance.

Que 3 Long Answer (Any Five) –

8x5=40

- (a) Explain briefly the benefits of good corporate governance..
- (b) Comment on ethical issues in human resource management.
- (c) Write a detailed note on Indian ethos.
- (d) Explain the linkage between business ethics and business performance.
- (e) Throw light on the ethical issues faced by the company, Nestle/ Satyam/ Coca Cola.
- (f) Comment on corporate governance in India.
- (g) Elaborate the benefits and concepts of CSR.
- (h) Discuss the need of ethics in corporate culture
- (i) How can you relate CSR with customer loyalty? Explain with example.
